



## PRESS INFORMATION

cytric - THE CORE PRODUCT OF THE i:FAO GROUP

BUSINESS TRAVEL ePROCUREMENT ALLOWS CORPORATIONS  
WORLDWIDE COST SAVINGS IN BILLIONS.



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Frankfurt am Main, January 2, 2007. Software and Business Travel have always been combined at i:FAO. The international software developer is convinced that Internet technology is the key to purchase business travel in a cost reducing way, comfortably and supported by many service functionalities. Evidence from more than 2.200 customers has clearly shown that substantial travel cost reductions are possible when corporations use eProcurement. With its core product cytric, i:FAO is already shaping the market for Business Travel eProcurement:

cytric - Optimizing. Risk-Free.

cytric - risk-free technology and service optimizing business travel by providing more cost reduction, higher adoption, and finding better trips.

cytric is Europe's most widely used Business Travel eProcurement System. The product allows the planning, booking and management of business travel and includes a comprehensive travel management system with more than 1.025 intelligent functions and many impressive innovations. cytric offers an enormous scalability, an adaptive user interface and rapid execution.

Optimizing. Risk-Free.

[www.cytric.info](http://www.cytric.info)

i:FAO has started a periodical publication of case studies about companies of different types and sizes using cytric. The examples show how cytric contributes to a real expense cutting in practice, and how this contribution can be clearly measured.

<http://www.cytric.com/cytricCase/>

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Additional information, image files and high resolution pictures can be found in the press area of the i:FAO Group corporate web site at [www.ifao.net](http://www.ifao.net)