



## PRESS INFORMATION

VISION OF THE i:FAO GROUP

INNOVATIVE INTO THE FUTURE: VISION AS THE DRIVER



## VISION OF THE i:FAO GROUP

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"i:FAO integrates diverse information technologies to establish leading global standards for Business Travel Software. We manage partnerships and alliances to create market leadership in travel related eProcurement."

Frankfurt am Main, January 2, 2007 . The vision of i:FAO Group is a solid credo, valid for all associates of the group of companies and shows how serious i:FAO Group takes the corporate task: Internet users, corporations and travel agencies are empowered to enhance the travel purchasing experience by using i:FAO's systems and services. Modern technology, new thinking and products reaching into the future describe the work of the i:FAO Internet experts. The company shows tremendous potential for innovation: Many new procedures which are now part of day to day business travel procurement have been designed by i:FAO. Louis Arnitz, founder and Chief Executive Officer is known as a visionary.

Accordingly the company invents solutions which are already today designed for tomorrow's world. i:FAO develops technologies and systems to serve the customer. The products are independent from travel vendors and do not conflict with existing partnerships. The products are available worldwide and are highly scalable. The i:FAO Group sees itself as a partner of the customer, not an agent of a travel provider. High service quality, speed and flexibility are marks of i:FAO's work. Customer need is the driver. This is recognized very well in the market place through happy customers and long term business relationships. Qualified associates in an environment providing room for personal growth and high end education programs make innovation at i:FAO Group also a certainty in the future. Investments in marketing and sales are securing the long term market leadership in Business Travel eProcurement.

i:FAO Group Compensates all CO2 Emissions and is Certified as "Climate Neutral". Starting with the year 2006 i:FAO has decided to entrust the swiss myclimate foundation with the compensation of all harmful CO2 emissions coming from the entire business activities of the i:FAO Group, through carbon offset projects according to internationally recognized criteria. Only projects in the categories of renewable energies and energy efficiency in accordance with the Gold Standard and providing a positive contribution to sustainable on-site development are supported. With this investment in our mutual future i:FAO recognizes the special obligations coming from company activities in the areas of business travel and travel technology.



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Contact:

Louis Arnitz, Chief Executive Officer

Telephone +49 (69) 7680 -5500

eMail [arnitz@ifao.net](mailto:arnitz@ifao.net)

Additional information, image files and high resolution pictures can be found in the press area of the i:FAO Group corporate web site at [www.ifao.net](http://www.ifao.net)